



THE OFFICIAL BUSINESS LINK TO THE U.S. GOVERNMENT

Advisory Group Meeting

September 13, 2006

Small Business Administration (SBA)
Presented by: Nancy Sternberg, Business Gateway PM

Eisenhower Conference Room
(Side B)

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Purpose and Outcomes

PURPOSE:

Inform the Advisory Group of:

- Program Management Update,
- FY06 Accomplishments,
- Benefits Analysis Activities
- Business Gateway Portal Updates,
- Outreach and Re-launch Activities,
- Post Launch Activities, and
- Forms Catalog & ROCIS Integration Status

EXPECTED OUTCOMES:

- Clear understanding of current and upcoming project re-launch activities
- Clear understanding of the benefits analysis activities and support Business Gateway is planning

Meeting Agenda

PROJECT MANAGEMENT REVIEW:

- Governance Board Meeting Re-cap

PROJECT STATUS:

- Benefits Activities and Next Steps
- Portal Update
- Outreach Activities
- Forms Catalog Update

NEXT STEPS:

- Portal Launch September 29, 2006
- Press Briefing October 12, 2006

Project Management Review

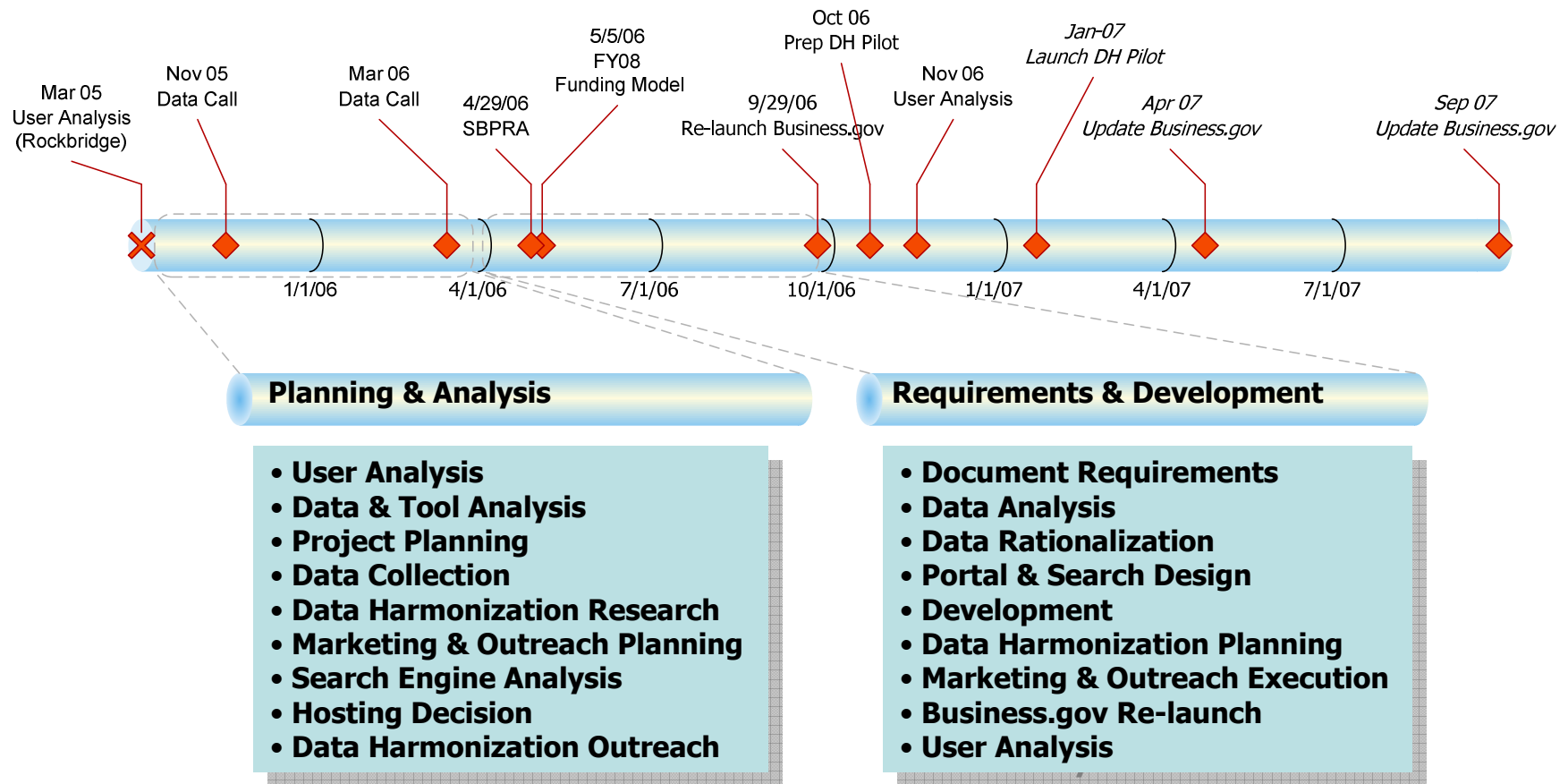
Governance Board Meeting Re-cap

- **FY06 Accomplishments Were Highlighted**
- **Business Gateway Provided a Demo of the Updated Portal**
 - ❖ The Governance Board members were given a detailed walk-through of what the portal will look like at launch
- **Benefits Analysis Discussed**
 - ❖ The Business Gateway team provided the Governance Board members with initial benefits findings for partner agencies, citizens and businesses
 - ❖ The framework for the benefits analysis was presented and next steps were outlined
- **FY08 OMB Exhibit 300 Successfully Approved**
 - ❖ 18 of 22 partner agencies approved and voted to allow submission of the Business Gateway FY08 OMB Exhibit 300
- **Expectations for the Press Briefing Were Outlined**
 - ❖ The October 12, 2006 Press Briefing was discussed and all major outreach activities leading up to the event were highlighted

4th Quarter Milestone

- Most agencies have successfully completed the 4th quarter milestone for beta testing. We have shared with OMB the names of those agencies that have completed this milestone.

Business Gateway FY06 Accomplishments



Project Update: Benefits Analysis

Agency Benefits
Citizen Benefits
Business / Industry Benefits
Sources and Calculations



E-GOV

“Expanding E-Government is the President’s goal of utilizing technology to improve how the Federal Government serves you, citizens, businesses and agencies alike...Please discover the many ways Federal employees are serving citizens, businesses and local communities via E-Government.” - eGov website

Agency Benefits

Savings/Operational Cost Avoidance

- Burden hours
- Leveraged promotion
- Call center savings
- Online forms

Core Mission Support

- Increased citizen/business engagement
- Resources refocused on agency business
- Transparency

"The small business search engine seems to do a better job of returning more relevant [agency] web pages than [my agency's] search engine." - U.S. Agency

Citizen Benefits

Improved Service

- One-stop equal access
- Cross-agency single source

Increased Efficiency and Effectiveness

- Time and cost savings
- Online forms and filing

“Having one place you can go that’s a government site that has the correct information that you can navigate easily, I think that’s a valuable resource for people doing business.” - Small Business, Baltimore, MD

Business and Industry Benefits

Time and Cost Resource Savings

- Lower accountant and attorney fees
- Lower labor costs

Enhanced Access to Business Opportunity

- Easier for newcomers to learn how to do business with the Federal government
- Enhanced transparency
- Refocus on core business

"...[Business.gov] gives you a single roadmap, straight line, quickest way to get there... a single point of contact for federal and state information, forms, and help. This is a fantastic list in terms of what I'd look for." -- HR VP, Mid-sized Company

Project Update: Next Steps

- **Customize as requested by individual agencies**
- **Business.gov benefit results to individual agencies**
- **CIO Council Meeting**
- **Agency responses due to OMB**

Business.gov Portal Update

Upcoming Key Milestones

- **September 6-14 2006: Testing and updating content (e.g., agency highlights)**
- **September 15, 2006: Deliver portal to hosting provider**
- **September 22, 2006: Soft Launch**
- **September 29, 2006: Hard Launch**

Project Update: Outreach

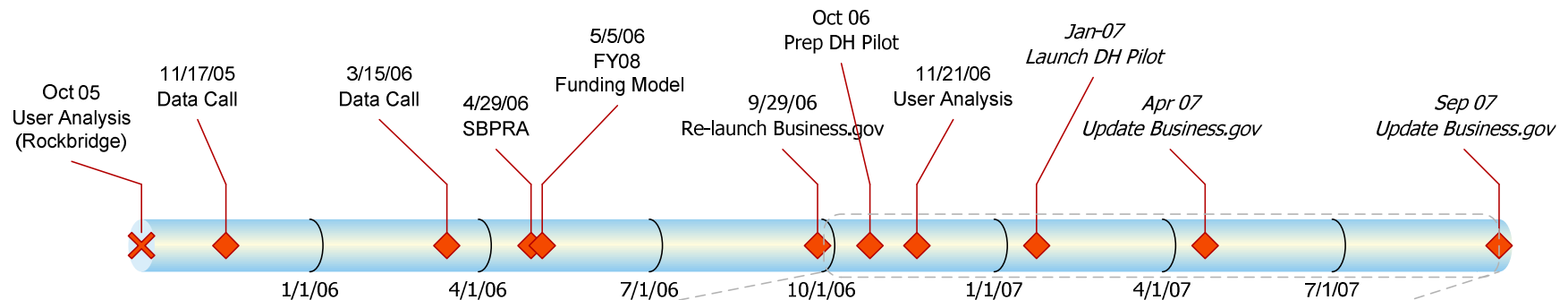
Partner Agencies:

- Press and logo package will be provided to agencies within the next couple of weeks
- Continue to submit agency banner ads on Business.gov's home page. These banner ads will drive traffic to agency sites

Save the Date: Business Gateway Press Briefing

- Press Briefing, Thursday, October 12, 10:00am - 11:00am, National Press Club, Washington, D.C.
- Tentative agenda: SBA Administrator remarks, site demonstration, Chamber of Commerce and National Federation of Independent Business speakers, business user testimonials
- Governance Board and Advisory Group members and other agency guests are invited to attend; E-mail invitations will be sent by COB September 15, 2006

Business Gateway Post September



Release Planning & Updates

- User Analysis
- Production Support
- Content Updates (on-going)
- Release Planning
- Content Creation
- Infrastructure Updates
- Data Harmonization Pilots & Vertical support

Forms.gov Status

- Number of Forms in Catalog: 5,509
- Total Documents in Catalog: 6,816
- Agencies Participating: 52
- Version 3.0 ready to launch
 - New look and feel
 - Launch date is September 22
- ROCIS interface complete
 - Successful training session conducted at GSA
 - DVD being reproduced and file feed is available
 - Manual transfer of daily files until ROCIS FTP is available
- Raytheon/SAVVIS hosting
 - DNS was slow to propagate causing minor access difficulties but each situation handled successfully
 - Revising Administrative side code to use a proxy server which will support link checker and updating capabilities

Agency Participation

Agency	Items	Forms	Agency	Items	Forms
Commodities Futures Trading Commission (CFTC)	21	21	Federal Reserve System (FRS)	161	94
Consumer Product Safety Commission (CPSC)	1	1	General Services Administration (GSA)	134	71
Corporation for National Community Service (CNCS)	2	2	IAP - Overseas Private Investment Corporation (OPIC)	8	6
Department of Agriculture (USDA)	560	520	IAP - US Agency for International Development (USAID)	7	7
Department of Commerce (DOC)	986	672	International Trade Commission (ITC)	0	0
Department of Defense (DOD)	111	110	Merit Systems Protection Board (MSPB)	4	1
Department of Education (ED)	57	49	National Aeronautics and Space Administration (NASA)	9	6
Department of Energy (DOE)	208	86	National Archives and Records Administration (NARA)	20	19
Department of Health and Human Services (HHS)	462	343	National Endowment for Humanities (NEH)	1	1
Department of Homeland Security (DHS)	334	208	National Endowment for the Arts (NEA)	0	0
Department of Housing and Urban Development (HUD)	389	387	National Labor Relations Board (NLRB)	11	11
Department of Justice (DOJ)	116	87	National Mediation Board (NMB)	9	9
Department of Labor (DOL)	229	209	National Science Foundation (NSF)	19	19
Department of State (STATE)	38	38	Nuclear Regulatory Commission (NRC)	51	51
Department of the Interior (DOI)	333	306	OCB - Federal Energy Regulatory Commission (FERC)	14	14
Department of the Treasury (TREASURY)	1005	823	OCB - National Transportation Safety Board (NTSB)	1	1
Department of Transportation (DOT)	155	153	OCB - Office of Government Ethics (OGE)	7	3
Department of Veterans Affairs (VA)	195	153	OCB - Securities and Exchange Commission (SEC)	170	170
Environmental Protection Agency (EPA)	174	110	Office of Management and Budget (OMB)	14	13
Equal Employment Opportunity Commission (EEOC)	1	1	Office of Personnel Management (OPM)	74	69
Export- Import Bank (EXIM)	29	29	Office of Special Counsel (OSC)	6	3
Federal Communications Commission (FCC)	126	98	Pension Benefit Guarantee Corporation (PBGC)	37	23
Federal Deposit Insurance Corporation (FDIC)	62	57	Railroad Retirement Board (RRB)	45	45
Federal Housing Finance Board (FHFB)	0	0	Small Business Administration (SBA)	71	70
Federal Maritime Commission (FMC)	17	15	Social Security Administration (SSA)	191	191
Federal Mediation and Conciliation Service (FMCS)	7	6	U.S. Postal Service (USPS)	134	128

Total
9/13/06

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6,816 5,509
15

Next Steps

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|-------------------------------|--------------------|
| • Send Press Briefing E-Mail | September 15, 2006 |
| • Re-launch Business.gov | September 29, 2006 |
| • Business.gov Press Briefing | October 12, 2006 |